

LINDSEY ANDERSON – YOUR NEXT GREAT GUEST!



WHO IS LINDSEY ANDERSON?

LINDSEY IS THE FOUNDER AND CEO OF WEB IMPAKT, A WEB DEVELOPMENT COMPANY, AND LINDSEY'S WEB, AN ONLINE RESOURCE FOR SMALL BUSINESS OWNERS TO LEARN ABOUT RANKING ON SEARCH ENGINES, NEWSLETTERS, ANALYTICS, SOCIAL MEDIA, PAY - PER - CLICK ADS, WEBSITES, BLOGGING, AND THE LIST GOES ON.

DURING THE 10 YEARS OF SUCCESSFULLY RUNNING HER COMPANY, SHE HAS HELPED HUNDREDS OF BUSINESSES, BOTH LARGE AND SMALL, UTILIZE THE ONLINE SPACE TO BUILD THEIR BUSINESS. SHE HAS THE ABILITY TO TRANSLATE THE TECHNICAL JARGON INTO IDEAS THAT ARE MEANINGFUL TO A SMALL BUSINESS OWNER. LINDSEY'S PASSION IS TO MAKE WEB STRATEGIES UNDERSTANDABLE AND ACCESSIBLE TO EVERYONE, EVEN THOSE ON A TIGHT BUDGET. THE SIMPLE FACT IS, MANY OF THE RESOURCES THAT CAN BE USED TO BUILD A BUSINESS ARE COMPLETELY FREE, THE ONLY HURDLE BEING THAT IT TAKES YEARS OF EXPERIENCE TO KNOW HOW TO NAVIGATE THOSE OBSTACLES EFFICIENTLY, AND THAT IS WHAT LINDSEY HAS.

LINDSEY'S INTERVIEW INTRO

(FEEL FREE TO READ THIS TO INTRODUCE LINDSEY TO THE SHOW!)

LINDSEY ANDERSON IS A WEB STRATEGY EXPERT WORKING WITH SMALL BUSINESS OWNERS TO HELP THEM GROW THEIR BUSINESSES. LINDSEY IS THE FOUNDER AND CEO OF TWO COMPANIES: WEB IMPAKT, A SUCCESSFUL WEB DEVELOPMENT COMPANY, AND LINDSEY'S WEB, AN ONLINE RESOURCE FOR SMALL BUSINESS OWNERS TO LEARN ABOUT RANKING ON SEARCH ENGINES, NEWSLETTERS, ANALYTICS, SOCIAL MEDIA, PAY - PER - CLICK ADS, WEBSITES, BLOGGING, AND THE LIST GOES ON. SHE KNOWS HOW TO UTILIZE WEB TECHNOLOGIES TO HELP SMALL BUSINESS OWNERS ACHIEVE THEIR DREAMS.

Suggested Interview Topics:

- Leveraging Web Tech in New and Innovative Ways on a Shoe-String Budget
- Generate Web Leads NOW! 3 Ideas That Really Work
- Things Every Small Business Owner Needs To Know About Social Media Marketing
- Use The Web To Produce Sales Without Making A Single Call
- 3 Essential Questions That Will Improve Your Website
- Online Marketing Secrets Every Small Business Owner Should Know

Get in touch!

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